



**Data Days CLE 2020**, happening April 7<sup>th</sup>, is the region’s only conference focused on accessible data and civic technology for community impact. Data Days CLE gathers civic and industry leaders for a day of learning and action around innovative, local uses of data across a variety of sectors, all with a focus on how data is used for action in social justice, research, and policy. Led by Case Western Reserve University’s Center on Urban Poverty and Community Development, we’re seeking mission driven partners who want to raise awareness of their own brands, data use, and services, and in doing so, help build a data-driven culture in Northeast Ohio.

Data Days 2019 at-a-glance:

- Nearly 300 attendees
- 14 break-out sessions
- Special Civic Tech announcement from Cuyahoga County
- Keynote from the Associated Press
- Sponsorship by Microsoft, the Cleveland Foundation, Digital C, the George Gund Foundation, the Center for Community Solutions, ESRI, Pandata, and the Siegal Lifelong Learning Program.

## SPONSORSHIP OPPORTUNITIES

	PRESENTING \$15,000	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500
Lead sponsor logo on all event signage	★			
Primary event introduction	★			
Secondary event introduction	★	★		
Custom engagement opportunity	★	★	★	
Recognition in event program and event signage	★	★	★	★
Recognition on website	★	★	★	★
Sponsor booth	★	★	★	★
Social media acknowledgement	★	★	★	★
Number of tickets included	10	8	6	4

Additional sponsorship opportunities:

★ Venue sponsorship

★ Cocktail reception sponsorship

★ Vendor opportunities

Contact:

April Urban, Director of Community Responsive Analytics

[april.urban@case.edu](mailto:april.urban@case.edu)

216-368-3390



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Data Days CLE 2020 will be held Tuesday, April 7<sup>th</sup>, at CWRU’s Tinkham Veale University Center.

## VENDOR OPPORTUNITIES

	PREMIUM \$1,000	BASIC \$500
Vendor materials included in event packet	★	
Vendor booth- primary location	★	
Vendor booth- secondary location	★	★
Recognition on website	★	★
Sponsor booth	★	★
Social media acknowledgement	★	★
Number of tickets included	4	2

Additional sponsorship opportunities:

★ Venue sponsorship

★ Cocktail reception sponsorship

★ Philanthropic sponsorship

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