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Spring 2018

Dear Employer,

Professional development is a goal many organizations have for their employees. Many employees and their organizations may have difficulties finding professional development opportunities that are worthwhile and a reasonable time commitment. OPEG's membership is largely made up of research and evaluation professionals who have busy lives and jobs, which is why we strive to provide two productive, engaging, one-day conferences a year.

On May 18th, 2018 we will be holding our spring conference at Otterbein University in Westerville, OH. This year's theme is *Effective Storytelling*. For a fee of \$90 for members (\$140 for non-members), this is a cost-effective, highly valuable professional development opportunity for your team members.

We encourage you to allow your employee the flexibility to attend the 2018 OPEG Spring Conference. Individuals who attend the conference will benefit by the following:

- Engaging group discussions, presentations, and skill-building sessions covering a variety of evaluation-related topics.
- Expanding knowledge to use research and evaluation best practices to problem-solve evaluation-related issues at work and in the community; and
- Connecting with other evaluators in the field.

Feel free to find out more about the Ohio Program Evaluator's Group at www.opez.org. If you have any questions or would like to learn more about OPEG, please do not hesitate to reach out to me at lanarucks@therucksgroup.com.

I look forward to seeing you and your team in May!

Sincerely,



Lana J. Rucks, Ph.D., President
OPEG Board of Directors