



Fall Exchange 2018 - Effective Storytelling

September 28, 2018 at Education Service Center

8:30am to 9:00am	Registration and Continental Breakfast
9:00am to 9:15am	Welcome and Introduction Lana Rucks, PhD, OPEG President
9:15am to 10:00am	Setting Up For Evaluation Seema Mahato, MBA, MPA, and Dr. Krisanna Machtmes, PhD, Ohio University
10:00am to 10:15am	Break
10:15am to 11:00am	Initiation of the Use of the Brief Addiction Monitor for Evaluating System Performance of Government Funded Programs Thomas G. Williams, MA, MAEd, Alcohol, Drug Addiction, and Mental Health Services (ADAMHS) Board of Cuyahoga County; Nicholas Wieder, Community Assessment and Treatment Services, and Stacy Soria, Recovery Resource
11:00am to 11:15am	Break
11:15am to Noon	Networking Activity Jean Harper, PhD, Harper Mack Group, LLC
Noon to 1:00pm	LUNCH
1:00pm to 1:45pm	Overcoming Goliath: Best practices for independent consultants to compete Sheri Chaney Jones, MA, Measurement Resources; Lana Rucks, PhD, The Rucks Group
1:45pm to 2:00pm	Break
2:00pm to 3:00pm (Three 15-min sessions with 5-min Q/A Session for each session)	2:00pm – 2:20pm: Evaluation and Philanthropy in Ohio through the Lens of Cleveland Community Foundation Lana Rucks, PhD, The Rucks Group 2:20pm – 2:40pm: Exploring Evaluation Practices that Elevate Stakeholder Voices in College Access Programs Thomas (TJ) Horwood, Med, ICF International Inc. 2:40pm – 3:00pm: Increasing Participation of Underrepresented Minorities in Ecology-Related Fields Alyssa Pettey, MA and Sheri Chaney Jones, MA, Measurement Resources
3:00pm to 3:45pm	Roundtable Discussions Dr. Krisanna Machtmes, PhD, Seema Mahato, MBA, MPA, and Cheryl Marcus, EdS
3:45pm to 4:00pm	Closing Remarks